

The Value of Visibility

Use your fleet telematics to get more with the Exchange



Since we started using the Navman integration we have seen that it enables us to work closer with our partners, streamline our transport planning and boost the profitability of our business

Andy Ling
Redhead Couriers Ltd.



Get even more from your investment in Teletrac Navman using 'instant' integration with Haulage Exchange.

Demand more

Vehicle telematics is an essential tool for modern transport and logistics companies to help control cost and reduce risk. Industry leaders such as Teletrac Navman are now able to give their customers a whole new range of benefits based not just on efficiency improvements but also on increased revenues and profitability.

Adding Haulage Exchange integration dramatically increases the value of your existing Teletrac Navman subscription allowing you to:

- Promote available capacity, fast.
- Eliminate empty return journeys by matching precise vehicle locations to available loads.
- Keep trading partners informed about loads you handle, in real-time.
- Extend your profile and 'reach' on the exchange by incorporating subcontractor fleets.
- See suitable loads by fleet locations

At every stage

Working together Haulage Exchange and Teletrac Navman add 'real world' business value at every stage. From showing real-time available capacity to hassle-free status updates throughout the job. Together we recognise and help deliver the true value of visibility.

Boosting value

Haulage Exchange uses the the real-time location data from Teletrac Navman and that of thousands of other vehicles every second, enriched with their capabilities and member preferences, to intelligently find and match business opportunities with available capacity. In so doing the business value of every Teletrac Navman enhanced vehicle is boosted.

With millions of member miles transacted on the Exchange every week, visibility has a very real value. Data from more than half a million loads carried in the last year alone shows clearly that members taking advantage of Teletrac Navman integration consistently get more jobs (over 40% above average)...

How it works

Teletrac Navman and Haulage Exchange work together seamlessly, enabling you to:

1. Simply and securely add information like capacity status (whether the vehicle is loaded, part-full, or empty), ETA's and even specify the next destination for each vehicle
2. Choose how you want to advertise this information on Haulage Exchange, whether it's just to individual members, selected groups or the entire membership (or even keep it private).
3. See your fleet and new load opportunities in real time on a single map. Receive automated notifications for new loads based on live vehicle locations.
4. Provide real-time progress updates and alerts to customers, partners and management.





...and at a higher rates per mile (nearly 25% above average). Likewise, such members report consistently higher customer satisfaction (over 99.7% positive).

Moreover, companies are also able to use the Haulage Exchange to bring together this location-relevant data with other systems such as Transport Management Software (TMS) and back-office systems (e.g. accounting packages) for all of your subcontractors and partners.

With this you can:

Haulage Exchange members with Teletrac Navman are consistently getting higher rates

- Generate auto-notifications from actual fleet locations.
- Post loads automatically - without manual entry.
- Increase their visibility on Haulage Exchange.
- Retain real-time visibility of sub-contracted loads.

Benefits of SCALE

Haulage Exchange members benefit from our unique 'S.C.A.L.E.' (Smart Context and Location Engine) technology. The result of several million pounds of R&D investment, it uses state-of-the-art telematics integration and sophisticated carrier profiles to help members match the right job with the right partner...fast.

SCALE ensures that members, whatever their size, can get unrivalled access to the load tracking, management and notification tools they need to get the job done.

Visit haulageexchange.co.uk and sign up today

Find out more

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